

# ຊື່ມເຊີຍ



## 1. Domestic Retail Bank of The Year

## 2. Online Banking Initiative of The Year



Asian Banking and Finance Magazine honored and awarded 2 prestigious awards to Banque Pour Le Commerce Extérieur Lao Public (BCEL) at the Asian Banking and Finance Awards 2016, which held on 20<sup>th</sup> July, 2016 at Shangri-La Hotel, Singapore.

The two prestigious Awards given to BCEL were from the Retail Banking Awards Category, namely, 1.Domestic Retail Bank of The Year – Lao and 2.Online Banking Initiative of The Year – Lao. This year, the Retail Banking Awards recognized 65 winning banks from 24 countries and BCEL was the only Bank from Lao to be honored with such awards. The Domestic Retail Bank of the Year that BCEL received marks the 5th consecutive win of this award since 2012 and the Online Banking Initiative of The Year is the 2nd time for BCEL to receive this significant award after winning the same award in 2014 honoring the development of BCEL One, BCEL's unique and innovative mobile banking application. Winning of the awards not only reflects BCEL's outstanding product and service development but also marks international recognition to BCEL.

All the nominations were judged by the professional judging panel that came from various international audit companies namely: Ernst and Young, PwC, Deloitte and KPMG.



Mr. Souphak Thinxayphone, Deputy Managing Director of BCEL, represented BCEL in receiving the award.